



HARBOR HUMANE'S **ALES FOR TAILS**



CORPORATE SPONSORSHIP PACKAGE

7TH ANNUAL ALES FOR TAILS

BENEFITING HARBOR HUMANE SOCIETY

BE A PART OF THIS YEAR'S 7TH ANNUAL ALES FOR TAILS FUNDRAISING EVENT SUPPORTING HARBOR HUMANE'S MISSION TO SERVE THE HOMELESS PETS OF OTTAWA COUNTY AND BEYOND.

Enjoy local beer, wine and cider, along with a selection of food offerings, auction and raffle – all while enjoying the music of local band “BRENA”!



WHEN

THURSDAY - JULY 22, 2021
6:00 PM - 10:00 PM



WHERE

THE SHOPS AT WESTSHORE
12331 JAMES ST, HOLLAND, MI 49424





HELP US HELP THEM

YOUR SUPPORT WILL DIRECTLY IMPACT...

THE NEARLY **4,000** ANIMALS THAT CALL
HARBOR THEIR TEMPORARY HOME
EACH YEAR



3,059 SPAY/NEUTER SURGERIES
PERFORMED FOR BOTH COMMUNITY AND
SHELTER PETS



97 SPECIAL SURGERIES FOR ANIMALS
IN OUR CARE



HELP KEEP PETS IN THEIR HOMES
THROUGH OUR COMMUNITY LOW
INCOME CLINICS



OVER **200** DOGS SUCCESSFULLY TREATED
FOR HEARTWORM DISEASE



Harbor Humane Society is hosting its 7th Annual Ales for Tails fundraiser. We are hopeful that this event will draw hundreds, to support a caring, safe harbor for homeless animals in West Michigan. Interested in being a big part of this year's most impactful fundraiser to our animal community? Become a sponsor today!

Sponsorship packages are also customizable, if you are interested please email our Development Director, Jen Nuernberg, development@harborhumane.org.

SPONSORSHIP OPPORTUNITIES

BEST IN SHOW - CHOW HOUND

***FULLFILLED**

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Event welcome speaking opportunity "on stage"
- Company promotion on all marketing materials at event
- TV presence with Harbor on 13 On Your Side (WZZM), as scheduled
- Company table reservation at event
- 6 tickets
- Display of company provided banner at event
- Vendor space at event
- Opportunity to provide a company branded event attendee giveaway

GOLD LEASH

\$5,000

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Speaking opportunity "on stage" during event
- Company promotion on all marketing materials at event
- TV presence with Harbor on 13 On Your Side (WZZM), as scheduled
- Company table reservation at event
- 4 tickets
- Display of company provided banner at event
- Vendor space at event
- Opportunity to provide a branded event attendee giveaway

SILVER BOWL

\$2,500

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Social media and radio company promotion
- Verbal recognition at event
- Company table reservation at event
- 2 tickets
- Display of company provided banner at event
- Vendor space at event
- Opportunity to provide a branded event attendee giveaway

BRONZE BARKER

\$1,000

- Company promotion in print at event, social media, website, E-newsletter
- Social media company promotion
- Verbal recognition at event
- 2 tickets to event
- Opportunity to provide a branded event attendee giveaway

"POURING FOR PAWS" BAR SPONSOR (2)

\$500

- Signage with company logo at bar locations
- Opportunity for company volunteers to help staff bar stations
- Company promotion in program and on social media

FUR-FRIENDS

\$250

- Signage with company logo at selected location: registration, auction table, chance auction table
- Display of company provided banner at selected location

SPONSORSHIP COMMITMENT FORM



GO TO [HARBORHUMANE.ORG/ALES-FOR-TAILS](https://harborhumane.org/aes-for-tails) TO COMPLETE

YOUR SPONSORSHIP FORM TODAY, OR MAIL THIS FORM AND PAYMENT TO:

HARBOR HUMANE SOCIETY, 14345 BAGLEY STREET, WEST OLIVE, MI 49460

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY/STATE/ZIP CODE _____

PHONE _____

EMAIL _____

PARTNERSHIP LEVEL

(CHECK ONE)



☐ GOLD LEASH - \$5,000

☐ SILVER BOWL - \$2,500

☐ BRONZE BARKER - \$1,000

☐ POURING FOR PAWS - \$500

☐ FURFRIENDS,

, \$ _____

I AM UNABLE TO SPONSOR THIS YEAR, BUT WOULD LIKE TO MAKE A
FULLY TAX-DEDUCTIBLE DONATION OF \$ _____

PAYMENT METHOD

☐ CHECK ENCLOSED

☐ CREDIT CARD

(CIRCLE ONE)

VISA / MASTERCARD / DISCOVER / AMERICAN EXPRESS

CREDIT CARD NUMBER _____

EXPIRATION DATE ____ / ____ CVV CODE _____

SIGNATURE _____

☐ PLEASE INVOICE