



HARBOR HUMANE'S **ALES FOR TAILS**



CORPORATE SPONSORSHIP PACKAGE

9TH ANNUAL ALES FOR TAILS

BENEFITING HARBOR HUMANE SOCIETY

BE A PART OF THIS YEAR'S 9TH ANNUAL ALES FOR TAILS FUNDRAISING EVENT SUPPORTING HARBOR HUMANE'S MISSION TO SERVE THE HOMELESS PETS OF OTTAWA COUNTY AND BEYOND.

Enjoy local beer, wine and seltzers, along with a selection of food offerings, auction and raffle - all while enjoying the music of local band "BRENA"!



WHEN

THURSDAY - JULY 20, 2023
6:00 PM - 10:00 PM



WHERE

THE SHOPS AT WESTSHORE
12331 JAMES ST, HOLLAND, MI 49424





HELP US HELP THEM

YOUR SUPPORT WILL DIRECTLY IMPACT...

OUR **ABILITY TO CARE** FOR THOUSANDS OF ANIMALS THAT CALL HARBOR
THEIR TEMPORARY HOME EACH YEAR



PERFORMING **SPAY/NEUTER SURGERIES** FOR BOTH OWNED
AND SHELTER PETS



SPECIALIZED SURGERIES FOR ANIMALS IN OUR CARE



KEEPING PETS AND PEOPLE TOGETHER THROUGH OUR COMMUNITY
RESOURCE CLINICS



SUCCESSFULLY **TREATING HEARTWORM DISEASE** FOR HUNDREDS OF DOGS



TRANSFERRING HUNDREDS OF ANIMALS IN FROM OVERCROWDED
SHELTERS TO GIVE THEM THEIR SECOND CHANCE



PROVIDING **HUMANE EDUCATION** THROUGH SCHOOL VISITS AND YOUTH
PROGRAMMING TO BUILD A MORE COMPASSIONATE COMMUNITY



OFFERING **TRAINING AND OBEDIENCE RESOURCES** TO
COMMUNITY PET PARENTS



Harbor Humane Society is hosting its 9th Annual Ales for Tails fundraiser. We are thrilled to welcome back hundreds of friends and shelter supporters to celebrate a caring, safe harbor for homeless animals in West Michigan. Interested in being a big part of this year's most impactful fundraiser to our animal community? Become a sponsor today!

Sponsorship packages are also customizable, if you are interested please email our Director of Marketing & Strategic Initiatives, Jen Nuernberg, at marketingdirector@harborhumane.org

SPONSORSHIP OPPORTUNITIES

BEST IN SHOW - CHOW HOUND PET SUPPLIES - *FULLFILLED

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Vendor space at event
- Company table reservation at event
- Event welcome speaking opportunity "on stage"
- Company promotion on all marketing materials at event
- Recognition on any TV coverage with media partners, as scheduled
- 10 tickets
- Display of company provided banner at event
- Opportunity to provide a company branded event attendee giveaway

GOLD LEASH - \$5,000

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Vendor space at event
- Speaking opportunity "on stage" during event
- Company promotion on all marketing materials at event
- Recognition on any TV coverage with media partners, as scheduled
- Company table reservation at event
- 8 tickets
- Display of company provided banner at event
- Opportunity to provide a branded event attendee giveaway

SILVER BOWL - \$2,500

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Vendor space at event
- Social media and radio company promotion
- Verbal recognition at event
- Company table reservation at event
- 4 tickets
- Display of company provided banner at event
- Opportunity to provide a branded event attendee giveaway

BRONZE BARKER - \$1,000

- Company promotion in print at event, social media, website, E-newsletter
- Social media company promotion
- Verbal recognition at event
- 2 tickets to event
- Opportunity to provide a branded event attendee giveaway

"POURING FOR PAWS" BAR SPONSOR (2) - \$500

- Signage with company logo at bar locations
- Opportunity for company volunteers to help staff bar stations
- Company promotion in program and on social media
- Opportunity to provide a branded event attendee giveaway

FUR-FRIENDS - \$250

- Signage with company logo at selected location: registration, auction table, chance auction table
- Display of company provided banner at selected location



SOCIAL MEDIA STATS

FACEBOOK
33,000+ Followers

INSTAGRAM
7,200+ Followers

WEBSITE TRAFFIC PER MONTH
130,000+ page views

SPONSORSHIP COMMITMENT FORM



SCAN THE QR CODE TO GO TO [HARBORHUMANE.ORG/ALES-FOR-TAILS](https://harborhumane.org/ales-for-tails) TO COMPLETE YOUR SPONSORSHIP FORM TODAY, OR MAIL THIS FORM AND PAYMENT TO:

HARBOR HUMANE SOCIETY, 14345 BAGLEY STREET, WEST OLIVE, MI 49460

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY/STATE/ZIP CODE _____

PHONE _____

EMAIL _____

PARTNERSHIP LEVEL

(CHECK ONE)



GOLD LEASH - \$5,000

SILVER BOWL - \$2,500

BRONZE BARKER - \$1,000

POURING FOR PAWS - \$500

FURFRIENDS,

_____, \$ _____

I AM UNABLE TO SPONSOR THIS YEAR, BUT WOULD LIKE TO MAKE A FULLY TAX-DEDUCTIBLE DONATION OF \$ _____

PAYMENT METHOD

CHECK ENCLOSED

CREDIT CARD

(CIRCLE ONE)

VISA / MASTERCARD / DISCOVER / AMERICAN EXPRESS

CREDIT CARD NUMBER _____

EXPIRATION DATE ____ / ____ CVV CODE _____

SIGNATURE _____

PLEASE INVOICE