



HARBOR HUMANE'S

**WOOF
STOCK**

ALES FOR TAILS

SPONSORSHIP OPPORTUNITIES

10 YEAR ANNIVERSARY

BENEFITING HARBOR HUMANE SOCIETY

BE A PART OF THIS YEAR'S 10TH ANNUAL ALES FOR TAILS FUNDRAISING EVENT SUPPORTING HARBOR HUMANE'S MISSION TO SERVE THE HOMELESS PETS OF OTTAWA COUNTY AND BEYOND.

Enjoy local beer, wine, and Tito's, a huge silent auction, some fun "Woofstock" activities, and more - all while enjoying the music JP & The Energy !



WHEN

THURSDAY - JULY 18, 2024
6:00 PM - 10:00 PM



WHERE

THE SHOPS AT WESTSHORE
12331 JAMES ST, HOLLAND, MI 49424

HELP US HELP THEM

YOUR SUPPORT WILL DIRECTLY IMPACT...

OUR **ABILITY TO CARE** FOR THOUSANDS OF ANIMALS THAT CALL HARBOR
THEIR TEMPORARY HOME EACH YEAR



PERFORMING **SPAY/NEUTER SURGERIES** FOR BOTH OWNED
AND SHELTER PETS



SPECIALIZED SURGERIES FOR ANIMALS IN OUR CARE



KEEPING PETS AND PEOPLE TOGETHER THROUGH OUR COMMUNITY
RESOURCE CLINICS



SUCCESSFULLY **TREATING HEARTWORM DISEASE** FOR HUNDREDS OF DOGS



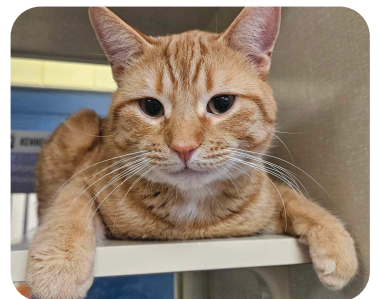
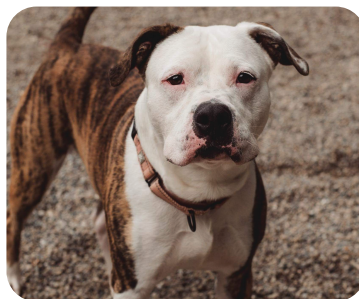
TRANSFERRING HUNDREDS OF ANIMALS IN FROM OVERCROWDED
SHELTERS TO GIVE THEM THEIR SECOND CHANCE



PROVIDING **HUMANE EDUCATION** THROUGH SCHOOL VISITS AND YOUTH
PROGRAMMING TO BUILD A MORE COMPASSIONATE COMMUNITY



OFFERING **TRAINING AND OBEDIENCE RESOURCES** TO
COMMUNITY PET PARENTS



Harbor Humane is excited to be hosting its 10th Annual Ales for Tails in 2024! This year's "Woofstock" edition will bring many new elements to the event, like band JP & the Energy, tie-dye stations, special photo ops, and more! We welcome you and hundreds of friends and supporters out for the party of the year - all supporting our shelter pets and community!

Become a sponsor today! **Sponsorship packages are also customizable**, if you are interested please email our Director of Marketing & Strategic Initiatives, Jen Nuernberg, at marketingdirector@harborhumane.org

SPONSORSHIP OPPORTUNITIES

🕒 **BEST IN SHOW - CHOW HOUND PET SUPPLIES - *FULLFILLED**

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Vendor space at event
- Company table reservation at event
- Event welcome speaking opportunity "on stage"
- Company promotion on all marketing materials at event
- Recognition on any TV coverage with media partners, as scheduled
- 10 tickets
- Display of company provided banner at event
- Opportunity to provide a company branded event attendee giveaway

🕒 **GOLD LEASH - \$5,000**

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Vendor space at event
- Speaking opportunity "on stage" during event
- Company promotion on all marketing materials at event
- Recognition on any TV coverage with media partners, as scheduled
- Company table reservation at event
- 8 tickets
- Display of company provided banner at event
- Opportunity to provide a branded event attendee giveaway

🕒 **SILVER BOWL - \$2,500**

- Company promotion across print, social media, website, E-newsletter, radio and event marketing
- Vendor space at event
- Social media and radio company promotion
- Verbal recognition at event
- Company table reservation at event
- 4 tickets
- Display of company provided banner at event
- Opportunity to provide a branded event attendee giveaway

🕒 **BRONZE BARKER - \$1,000**

- Company promotion in print at event, social media, website, E-newsletter
- Social media company promotion
- Verbal recognition at event
- 2 tickets to event
- Opportunity to provide a branded event attendee giveaway

🕒 **"POURING FOR PAWS" BAR SPONSOR (2) - \$500**

- Signage with company logo at bar locations
- Opportunity for company volunteers to help staff bar stations
- Company promotion in program and on social media
- Opportunity to provide a branded event attendee giveaway

🕒 **FUR-FRIENDS - \$250**

- Signage with company logo at selected location: registration, auction table, chance auction table
- Display of company provided banner at selected location



SOCIAL MEDIA STATS



FACEBOOK

36,000+ Followers

INSTAGRAM

7,600+ Followers

TIKTOK

12,800 Followers

SPONSORSHIP COMMITMENT FORM



SCAN THE QR CODE TO GO TO [HARBORHUMANE.ORG/ALES-FOR-TAILS](https://harborhumane.org/ales-for-tails) TO COMPLETE
YOUR SPONSORSHIP FORM TODAY, OR MAIL THIS FORM AND PAYMENT TO:

HARBOR HUMANE SOCIETY, 14345 BAGLEY STREET, WEST OLIVE, MI 49460

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY/STATE/ZIP CODE _____

PHONE _____

EMAIL _____

PARTNERSHIP LEVEL

(CHECK ONE)



☐ GOLD LEASH - \$5,000

☐ SILVER BOWL - \$2,500

☐ BRONZE BARKER - \$1,000

☐ POURING FOR PAWS - \$500

☐ FURFRIENDS,

_____, \$ _____

I AM UNABLE TO SPONSOR THIS YEAR, BUT WOULD LIKE TO MAKE A
FULLY TAX-DEDUCTIBLE DONATION OF \$ _____

PAYMENT METHOD

☐ CHECK ENCLOSED

☐ CREDIT CARD

(CIRCLE ONE)

VISA / MASTERCARD / DISCOVER / AMERICAN EXPRESS

CREDIT CARD NUMBER _____

EXPIRATION DATE ____ / ____ CVV CODE _____

SIGNATURE _____

☐ PLEASE INVOICE